



SAND CREEK MASSACRE FOUNDATION

2020 Annual Report



Mission

The Sand Creek Massacre Foundation is a non-profit organization that supports the educational initiatives of the Sand Creek Massacre National Historic Site, including the Center for Sand Creek Massacre Studies.

Building Hope

Building Empathy

Building Understanding

To learn more and support our work, visit: www.sandcreekmassacrefoundation.org

“More than 20 years ago, as a United States Senator representing the state of Colorado, I introduced ground breaking legislation that resulted in the establishment of the Sand Creek Massacre National Historic Site to memorialize one of the most disgraceful moments in American history while honoring the Cheyenne and Arapaho people, mostly women and children, who lost their lives on November 29, 1864. As a Cheyenne descendent of the massacre, this exceptional effort was as personal to me as it was significant to the Cheyenne and Arapaho people and the nation as a whole. I have been very gratified to see how the national historic site has developed and the public awareness of the Sand Creek Massacre that has grown as a result.

Today, I am proud to serve as the Honorary Chairman of the Board of the Sand Creek Massacre Foundation, a 501(c)3 nonprofit organization created to support the national historic site’s educational programs and the development of the Center for Sand Creek Massacre Studies. Although the Foundation is new, much has been accomplished in its first year. Along with the other members of the Board of Directors, I hope you find this report inspiring and that you will join me in supporting the Sand Creek Massacre Foundation’s critical educational mission. We passionately believe that through education, similar atrocities may be prevented from ever happening again and that a path to healing may be forged.”

-Former Senator Ben Nighthorse Campbell, Honorary Chair



The Sand Creek Massacre Foundation is dedicated to raising awareness of the history and present day implications of the Sand Creek Massacre.

Established in February 2020, the Sand Creek Massacre Foundation is a newly formed 501(c)3 nonprofit organization. During 2020, thanks to the work of the Foundation Development Committee (who met February 2018 to February 2020) and the partially-seated Board of Directors (who met 22 times), the Foundation:

- Built organizational capacity to ensure a strong financial and legal infrastructure
- Generated momentum for the Sand Creek Massacre Foundation's mission

We built organizational capacity to ensure a strong financial and legal infrastructure

- Outlined responsibilities for the Board of Directors and Advisory Board Members
- Created a compendium of contextual resources
- Retained a pro-bono attorney
- Completed administrative policies
- Set up financials under CPA guidance and retained a CPA
- Created an online donation system

Creating an infrastructure enabled us to apply for a grant to support greater capacity building



We generated momentum for the mission of the Sand Creek Massacre Foundation

- Maintained partnerships with the National Park Service, Colorado Commission of Indian Affairs, Colorado Preservation Inc., Community Resource Center, and History Colorado
- Initiated memberships with the National Park Friends Alliance and the Colorado Nonprofit Association
- Created a website and educational YouTube Channel
- Created an informational brochure
- Worked with design consultant on creating brand, identity, and voice



“Sand Creek Massacre National Historic Site has been collaborating with the founders of the Sand Creek Massacre Foundation for more than two years, leading to the Foundation’s non-profit designation in 2020. Since then, the Foundation has responded quickly and enthusiastically to our requests for assistance.

The National Historic Site is excited about our partnership with the Sand Creek Massacre Foundation, as we share common values about the significance of the Sand Creek Massacre and its ongoing educational legacy.”

-Janet Frederick, Manager, Sand Creek Massacre National Historic Site

Getting the word out resulted in

\$4,060

in donations from generous supporters in 2020

Net Assets at End of Fiscal Year 2020

\$100,440

Seed capital made possible by donations from the United Methodist Church with partial matching funds from the National Park Service

Board of Directors

Former Senator Ben Nighthorse Campbell, Honorary Chair

Dr. Alexa Roberts, Chair

Conrad Fisher

Chantalle Hanschu

Eugene Ridgely, Jr.

JJ Rutherford

Dr. Thomas A. Thomas

Open seat for Southern Arapaho representative

Open seat for Southern Cheyenne representative

Open seat for at-large representative

Advisory Board of Directors

Jeff Campbell

Dr. Ari Kelman

Karl Kumli, J.D.

Dr. Henrietta Mann

Michelle Pearson

Additional advisors will be added in 2021

Would you like to contribute your time and energy to the Foundation?

We have opportunities for Board and Advisory Board members. Please reach out to us!



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www.sandcreekmassacrefoundation.org



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